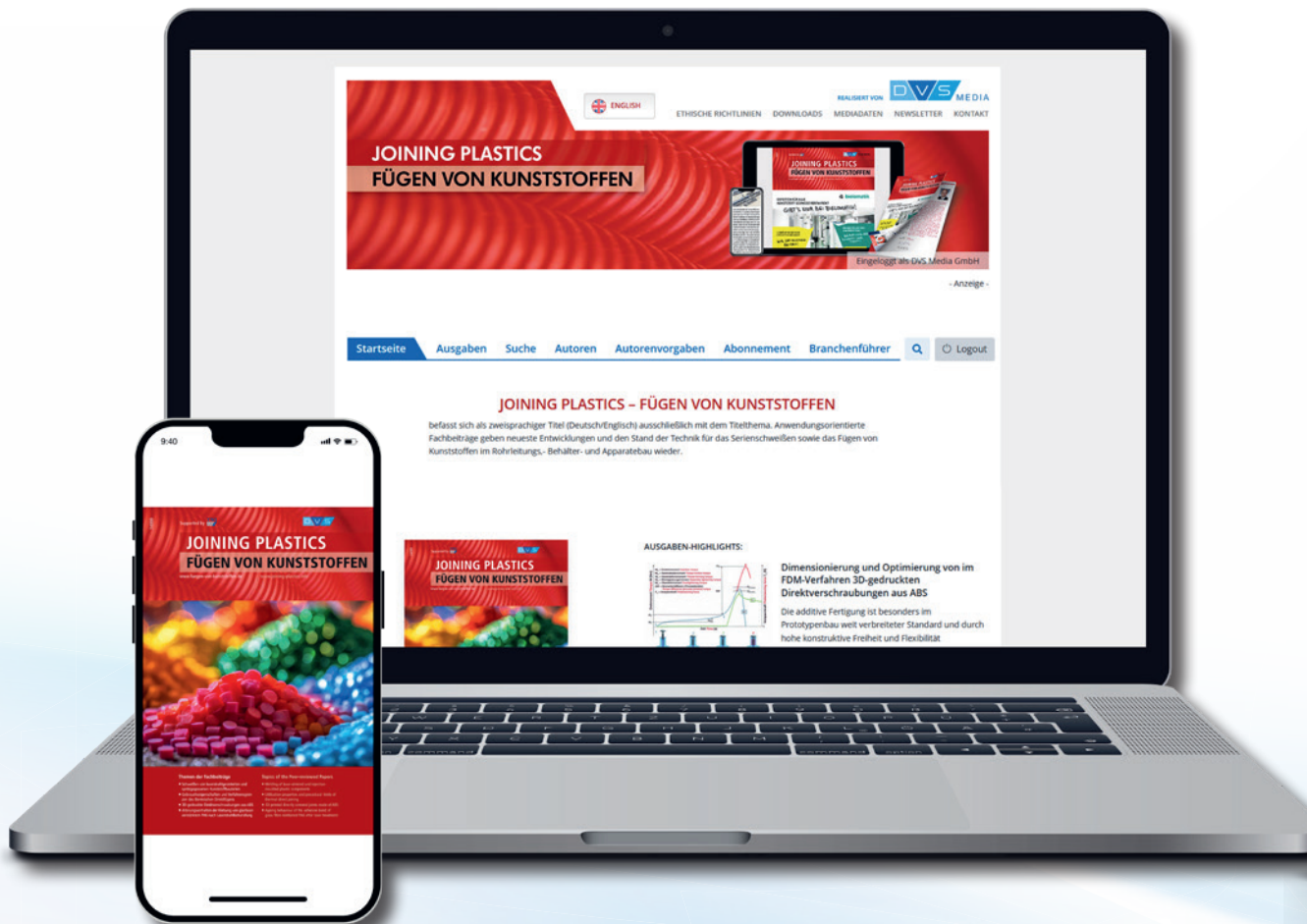


THE WORLD OF PLASTICS JOINING CONTENT





**The leading
magazine in
the industry**

**Peer-
reviewed,
German &
English**

Practical

Content:

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JOINING PLASTICS

FÜGEN VON KUNSTSTOFFEN

Editorial profile

Editorial Profile: JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN as a bilingual magazine (German/English), deals exclusively with the title subject.

Application-oriented specialist articles reflect new developments and the state of the art for series welding and the joining of plastics in pipeline, container and apparatus construction. The reader also learns everything important from the areas of company, quality management and standardization, research and development as well as occupational safety and environmental protection. Furthermore, all scientific articles are characterized by independent assessment, so-called "peer-reviewed papers".

Publisher: DVS – German Welding Society, D-Düsseldorf

Editorial staff: Sarah Gottschalk (management)
Nicole Stramka M.A. (responsible)

Year: Volume 19, 2025

Publication frequency: 3 times per year

Language: German/English

Print run: 4,000 copies

Publication/subject plan: see page 47

Subscription charges: Annual subscription 80 €
(Print + Digital)
plus postage costs

Target group: JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN is aimed to fitters, masters, technicians, engineers and scientists from the medical technology, clean room, white equipment industry, automobile construction, pipeline construction, gas and water supply, disposal, raw material and machine manufacturers, design / engineering offices and companies that deal with mechanical joining processes, adhesive bonding and lamination.

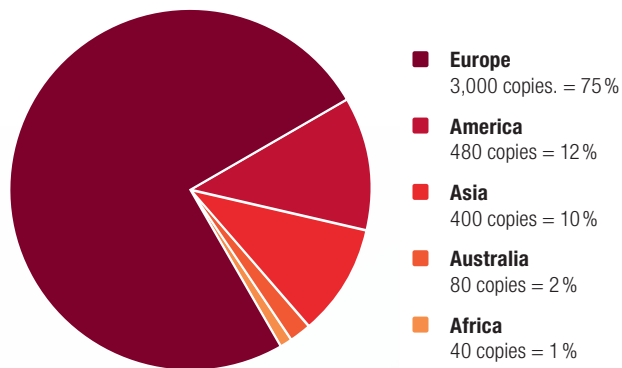
Editorial features:

- News
- From companies
- Products
- Specialist Articles
- Events

JOINING PLASTICS

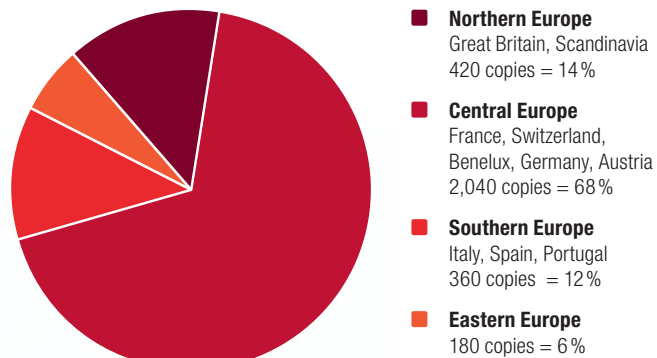
FÜGEN VON KUNSTSTOFFEN

Distribution:



Distribution / Distribution in Europe

Distribution in Europe:



JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

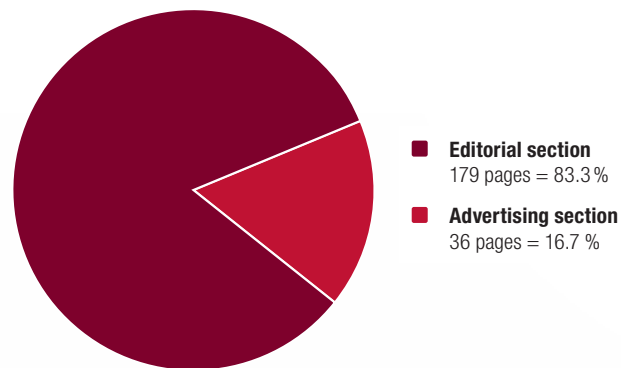
Scope and content analysis

Scope analysis:

2023 = 4 issues

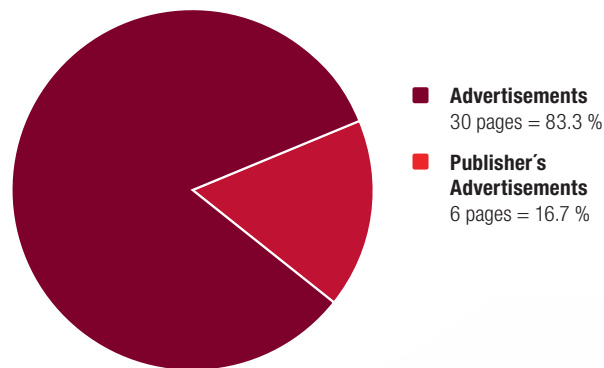
Total Scope:

215 pages = 100%



Advertising Scope:

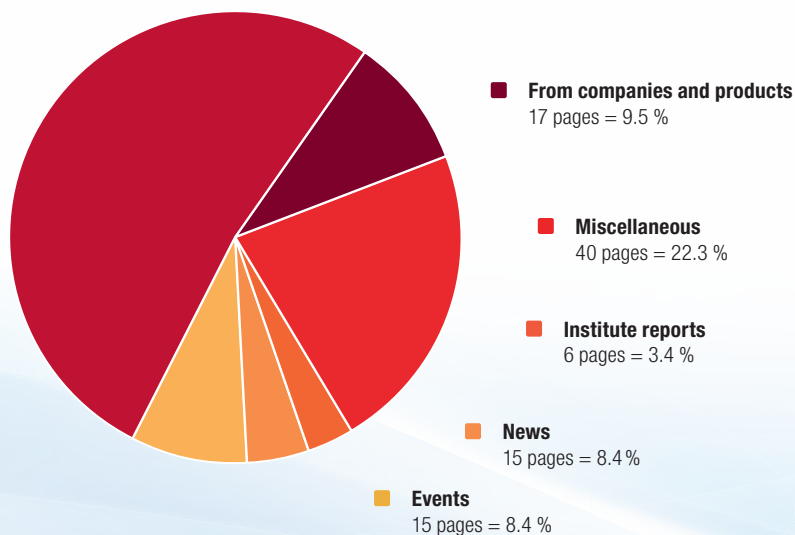
36 pages = 100%



Content analysis

Editorial section 2023

Peer-reviewed Papers:
93 pages = 52 %



JOINING PLASTICS

FÜGEN VON KUNSTSTOFFEN

Topics and dates

Issue	Dates	Topics	Fairs, Conferences & Events
1 February	Ad closing date: 7 February 2025 Printing material: 11 February 2025 Publication date: 19 February 2025	➤ Welding in tank and pipeline construction ➤ Joining of different materials ➤ Plastics in automotive engineering ➤ Raw materials, materials, semi-finished products ➤ Fiber reinforced plastics	KPA - Kunststoff Produkte Aktuell 25.02. - 26.02.2025, Ulm/Germany Plastics in Automotive Engineering – Kunststoffe im Automobilbau 26.03. - 27.03.2025, Mannheim/Germany HANNOVER MESSE 31.03. - 04.04.2025, Hanover/Germany Kuteno und KPA – Kunststoff Produkte Aktuell 2025 13.05. - 15.05.2025, Bad Salzuflen/Germany Würzburger Kunststoffschweißertage 19.05. - 20.05.2025, Würzburg/Germany Würzburger Kunststoffrohr-Tagung 21.05. - 22.05.2025, Veitshöchheim/Germany
2 May	Ad closing date: 9 May 2025 Printing material: 19 May 2025 Publication date: 11 June 2025	➤ Series welding e.g.: ultrasonic, laser beam, heating element, infrared, vibration welding ➤ Mechanical connection technology: rivets, screws ➤ Training and testing	
3/4 September	Ad closing date: 5 September 2025 Printing material: 8 September 2025 Publication date: 30 September 2025	➤ Fair issue K 2025 ➤ Measuring and testing of plastic connections ➤ Adhesive bonding of plastics ➤ Welding systems	K 2025 08.10. - 15.10.2025, Düsseldorf/Germany

JOINING PLASTICS

FÜGEN VON KUNSTSTOFFEN

Advertising rates 17 valid from January 1st, 2025

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 × 150	–	–	–	3,440
First or Last cover page	188 × 254	210 × 297	1,920	2,180	2,440	2,640
Back cover	188 × 254	210 × 297	1,920	2,180	2,440	2,640
2/1 pages	400 × 254	420 × 297	2,760	3,020	3,280	3,480
1/1 page	188 × 254	210 × 297	1,730	1,990	2,250	2,450
Juniorpage	120 × 170	137 × 192	1,310	1,570	1,830	2,030
1/2 page, horizontal 1/2 page, vertical	188 × 127 92 × 254	210 × 147 103 × 297	920	1,180	1,440	1,640
1/3 page, horizontal 1/3 page, vertical	188 × 85 63 × 254	210 × 107 74 × 297	630	760	890	990
1/4 page, horizontal 1/4 page, vertical	188 × 64 92 × 127	210 × 84 103 × 147	500	630	760	860
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.70			
Box number fee			6.70			

*plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm width x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 82

JOBPORTAL
FÜGETECHNIK

JOINING PLASTICS

FÜGEN VON KUNSTSTOFFEN

Advertising rates 17 valid from January 1st, 2025

Surcharges:

Colour surcharge:	1/1 and 1/2 page	1/3 page and smaller
per standard colour	260 €	130 €
four-coloured	720 €	360 €
per special colour:	360 €	360 €

Bleed surcharge: 199 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts::	For advertisements published within 12 months	
	for 3 repeats or 1 1/2 pages	5 %
	for 6 repeats or 3 pages	10 %
	for 12 repeats or 6 pages	15 %
	from 12 pages	20 %

Discounts for multi-year contracts on request

Bound-in-inserts:	2 pages (paper up to 115 g/m2)	3,420 €
	2 pages (paper up to 170 g/m2)	4,270 €
	4 pages (paper up to 115 g/m2)	5,210 €
	4 pages (paper up to 170 g/m2)	6,510 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base

Discount:	2 Bound-in-inserts	5 %
	3 Bound-in-inserts	10 %
	6 Bound-in-inserts	15 %

Loose inserts:

Domestic circulation up to 25 g € 379 %
postal charge incl. higher weights on request
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements
or loose inserts 195 € %

Loose inserts cannot be discounted.

Free delivery to:
D+L Printpartner
Schlavenhorst 10, 46395 Bocholt/Germany
P +49 2871 24 66-0

Delivery date: by the 25th of the previous month.
A sample is requested from the advertising
department.

Advertorial:

The ideal addition to your classic advertising with an
editorial-like background. You provide text/image
material, we adapt the layout to the magazine design:

2/1 pages, 4c
(10,000 Characters incl. spaces) 3,970 €

1/1 page, 4c
(5,000 Characters incl. spaces) 2,440 €

1/2 page width, 4c
(2,000 Characters incl. spaces) 1,640 €

Technical information on ad formats, printing material and data transfer can be found on the pages 64 – 65.

Buyer's Guide – JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN

The advantages at a glance:

- ✓ **Something for everyone:**
Organised topically into 11 main groups with numerous relevant keywords
- ✓ **Directed:**
The precise classification leads the user to a result accurately
- ✓ **At a glance:** Complete listing of your entries including email and Internet address
- ✓ **Cross-national contacts:** The bilingual magazine offers the opportunity to develop new international contacts
- ✓ **Save costs:** Attractive scale prices on basis of number of keywords

✓ In addition and at no charge:

Your entry on the internet on www.joining-plastics-bzv.de/en with a link to your homepage

- ✓ **Free** Publication of your **company logo** on the internet on www.joining-plastics-bzv.de/en as well as in the magazine. Please send the logo (jpg-file) to: britta.wingartz@dvs-media.info

- ✓ **Start of entries is possible in each month**
(deadline: the 15th of the previous month)



Our online presence doubles the reach of your advertising

Ultrasonic welding service provider
Heated tool welding international
Hot gas butt welding Manufacturer English
Laser transmission welding Infrared welding Buyers Guide
German Vibration welding

www.joining-plastics-bzv.de/en

Prices

The price for your entry is based on the number of keywords

Number of keywords	Costs per annum/per keyword in EUR*
1	75
2 – 5	70
6 – 10	65
from 11	60

* The prices are subject to VAT.

Not listed yet?

Small cost for big effect!

Do not hesitate to contact me!



Your contact:

Britta Wingartz

☎ +49 211 1591-155

✉ britta.wingartz@dvs-media.info

JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

The essentials in a nutshell. The JOINING PLASTICS NEWSLETTER!

The ideal addition to the JOINING PLASTICS journal.
Monthly, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

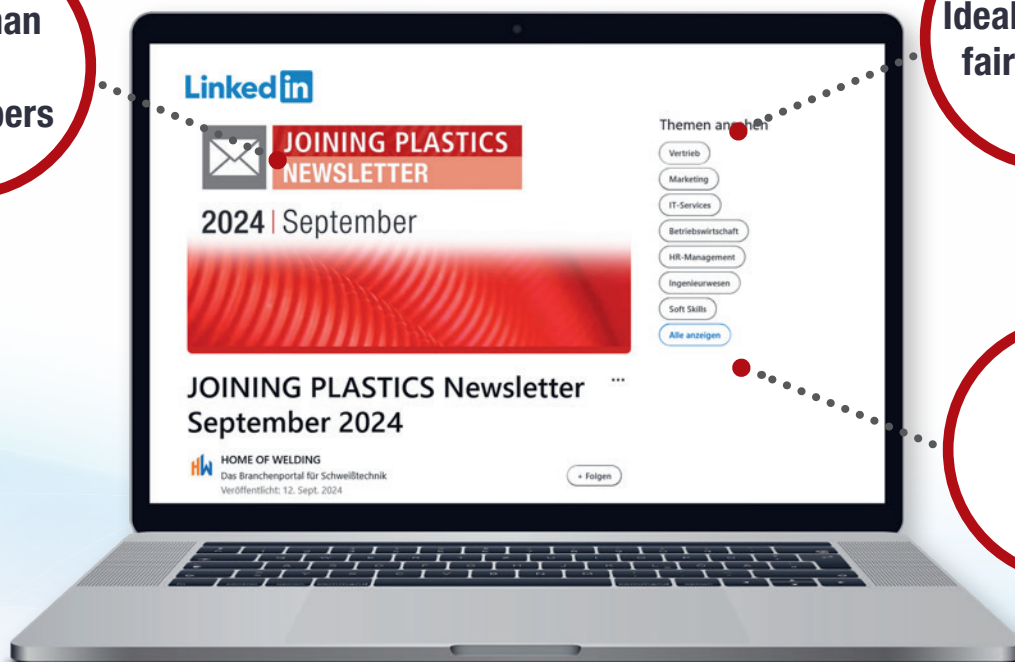
Newsletter JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN

The JOINING PLASTICS NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry.

More than
600
subscribers

Ideal for trade
fair support

German
&
English



JOINING PLASTICS

FÜGEN VON KUNSTSTOFFEN

Newsletter

JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN

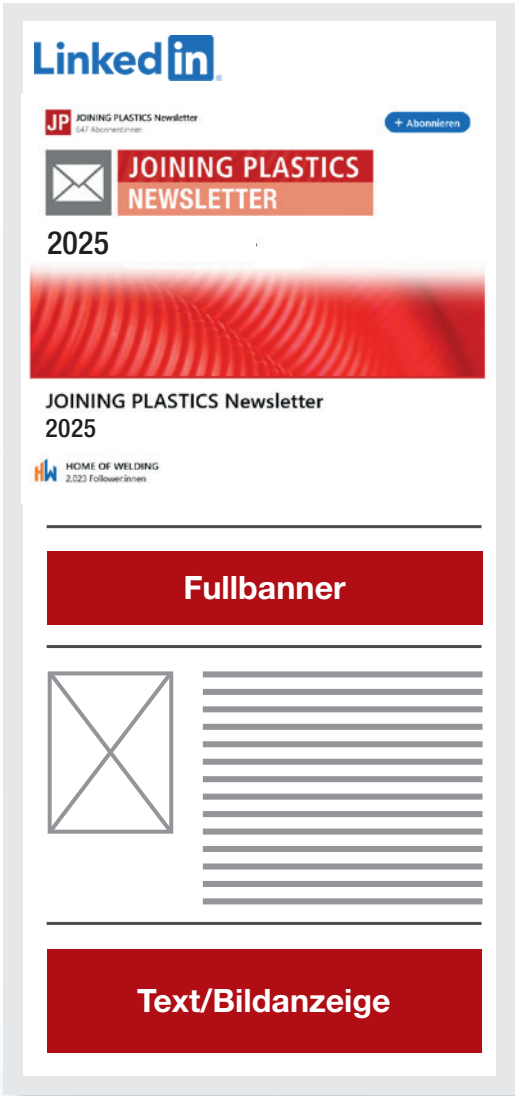
Dates 2026 – Frequency

Issue	Transmis- sion	Data Delivery	Event
January	08.01.2025	02.01.2025	
February	12.02.2025	05.02.2025	KPA - Kunststoff Produkte Aktuell 25.02. – 26.02.2025, Ulm/Germany
March	12.03.2025	05.03.2025	Plastics in Automotive Engineering – Kunststoffe im Automobilbau 26.03. - 27.03.2025, Mannheim/ Germany HANNOVER MESSE 31.03. – 04.04.2025, Hanover/Germany
April	09.04.2025	02.04.2025	Kuteno und KPA – Kunststoff Produkte Aktuell 2025 13.05. - 15.05.2025, Bad Salzflun/ Germany
May	14.05.2025	07.05.2025	Würzburger Kunststoffrohr-Tagung 21.05. - 22.05.2025, Veitshöchheim/ Germany
June	11.06.2025	04.06.2025	
July	09.07.2025	02.07.2025	
August	13.08.2025	06.08.2025	SCHWEISSEN & SCHNEIDEN 2025 15.09. – 19.09.2025, Essen/Germany
September	10.09.2025	03.09.2025	K 2025 08.10. – 15.10.2025, Düsseldorf/ Germany
October	08.10.2025	01.10.2025	K 2025 08.10. – 15.10.2025, Düsseldorf/ Germany
November	12.11.2025	05.11.2025	
December	10.12.2025	03.12.2025	

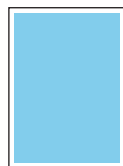
Newsletter-Advertising Options

Formats	Format/Size in Pixel	Prices* in EURO
Fullbanner	1.920 × 430 px	300,-
Text/Image Ad	1.920 × 430 px	320,-

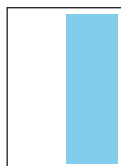
All prices are exclusive of VAT, per advertising form. Special forms of advertising such as stand-alone newsletters, sponsoring, advertorials, logo placement, etc. on request.



Type areal



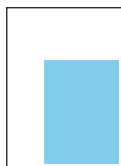
1/1 page
188 mm wide
254 mm high



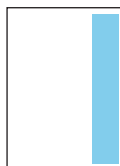
1/2 vertical
92 mm wide
254 mm high



1/2 horizontal
188 mm wide
127 mm high



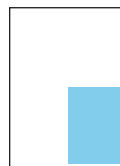
Juniorpage
120 mm wide
170 mm high



1/3 vertical
63 mm wide
254 mm high



1/3 horizontal
188 mm wide
85 mm high



1/4 vertical
92 mm wide
127 mm high



1/4 horizontal
188 mm wide
64 mm high



1/8 page
86 mm wide
62 mm high

with bleed

*plus 3 mm bleed on all sides.



1/1 page
210 mm wide
297 mm high



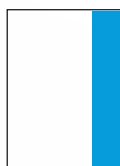
1/2 vertical
103 mm wide
297 mm high



1/2 horizontal
210 mm wide
147 mm high



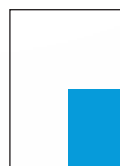
Juniorpage
137 mm wide
192 mm high



1/3 vertical
74 mm wide
297 mm high



1/3 horizontal
210 mm wide
107 mm high



1/4 vertical
103 mm wide
147 mm high



1/4 horizontal
210 mm wide
84 mm high



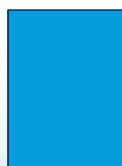
1/8 page
103 mm wide
84 mm high



Front Cover
210 mm wide
185 mm high
plus 3 mm bleed



Front Cover
210 mm wide
150 mm high



Last cover page
210 mm wide
297 mm high
plus 3 mm bleed

Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising.

We would be happy to make you an offer.

Preferred data carrier / data transfer:

E-Mail: anzeigen@dvs-media.info
We-Transfer: www.wetransfer.com

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

Preferred data formats:

We recommend the delivery of PDF data (standard: PDF/X-4:2008). Open data (e.g. InDesign etc.) should be avoided. The file must be printable, i.e. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line images at least 600 dpi.

Colours:

PSO Coated v3 (ECI)
Colour profiles and more information about ICC profiles at eci.org.

When delivering print files that are sent to us in RGB colour mode, we automatically convert them to CMYK. Please note that the conversion may result in colour changes. The publisher is not liable for colour deviations in print. Special colours are possible on request.

Processing of image data

TIFF-, EPS- und JPEG-Daten

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue

