

The essentials in a nutshell. The JOINING PLASTICS NEWSLETTER!

The ideal addition to the JOINING PLASTICS journal.
Four times a year, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

The JOINING PLASTICS NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry.

**4 Newsletter/
Language/
Year**

**for the
K 2022**



**More than 900
subscribers**

**German
&
English**

Newsletter-Advertising Formats

Format	Format/Size in Pixel	Price* in EURO
Fullbanner	468 × 60	289,-
Text Ad	max. 400 characters, PDF-link and/ or web page	299,-
Text/Image Ad	max. 300 characters, PDF-link and/ or web page	309,-
Special Banner	580 × 90	409,-

All prices are exclusive of VAT, per advertising form and language. Special forms of advertising such as Stand Alone Newsletter, Sponsoring, Advertorial, Logo Placement etc. on request.

Dates 2022 – Frequency of Publication

Issue	Transmis- sion	Delivery	Event
March	09.03.2022	25.02.2022	Internationaler Kongress "PIAE 2022" 30.03. – 31.03.2022, Mannheim/ Germany
May	04.05.2022	26.04.2022	KUTENO - Kunststofftechnik Nord 10.05. – 11.05.2022, Rheda-Wieden- brück/Germany
September	28.09.2022	20.09.2022	K 2022 19.10. – 26.10.2022, Düsseldorf/Germany
October	12.10.2022	04.10.2022	K 2022 19.10. – 26.10.2022, Düsseldorf/Germany

The following meta information is required for the delivery of the advertising form:
Customer name / Contact person / Booking period / Advertising format / Click URL

Separate transmission in languages:
German & English

File formats:
GIF & JPG, 150 x 150 px, max. 200 KB /PDF (Direct linking)

Format of Newsletters:
HTML-Code or Text

