

JOINING PLASTICS

FÜGEN VON KUNSTSTOFFEN

Media Information NEWSLETTER



Newsletter Advertising Formats

Format	Format/Size in Pixel	Ad Rate* in EURO
Full Banner	468 x 60	289.00
Text Ad	max. 400 characters, PDF-link and/or web page	299.00
Text/Image Ad	max. 300 characters, PDF-link and/or web page	309.00
Special Banner	580 x 90	409.00



*All prices are exclusive of VAT, per advertising form and language.
Special forms of advertising such as Stand Alone Newsletter, Sponsoring, Advertorial, Logo Placement etc. on request.



Dates 2020 - Frequency of Publication

Issue	Transmission	Delivery	Event
March	11.03.2020	04.03.2020	Kunststoffe im Automobilbau 2020, 25. bis 26. April 2020 in Mannheim
June	10.06.2020	03.06.2020	18. Würzburger Kunststoffrohr-Tagung 23. bis 24. Juni 2020 in Würzburg & Start Fußball EM 2020
September	09.09.2020	02.09.2020	Fakuma 2020, 13. bis 17. Oktober 2020 in Düsseldorf
October	07.10.2020	30.09.2020	Fakuma 2020, 13. bis 17. Oktober 2020 in Düsseldorf



The following meta information is required for the delivery of the advertising form:
Customer name / Contact person / Booking period / Advertising format / Click URL



Separate transmission in languages:

German & English

File formats:

GIF & JPG, 150 x 150 px, max. 200 KB
/PDF (Direct linking)

Format of Newsletters:

HTML-code or text



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JOINING PLASTICS

FÜGEN VON KUNSTSTOFFEN

Media Information NEWSLETTER - Order Form



Newsletter Advertising Formats

Format	Format/Size in Pixel	Ad Rate* in EURO
Full Banner	468 x 60	289.00
Text Ad	max. 400 characters, PDF-link and/or web page	299.00
Text/Image Ad	max. 300 characters, PDF-link and/or web page	309.00
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Dates 2020 - Please mark desired advertising form and language

Issue	Transmission	Delivery	Advertising Format	Language
March	11.03.2020	04.03.2020	<input type="checkbox"/> Fullbanner <input type="checkbox"/> Text Ad <input type="checkbox"/> Text/Image Ad <input type="checkbox"/> Special Banner	<input type="checkbox"/> German <input type="checkbox"/> English
June	10.06.2020	03.06.2020	<input type="checkbox"/> Fullbanner <input type="checkbox"/> Text Ad <input type="checkbox"/> Text/Image Ad <input type="checkbox"/> Special Banner	<input type="checkbox"/> German <input type="checkbox"/> English
September	09.09.2020	02.09.2020	<input type="checkbox"/> Fullbanner <input type="checkbox"/> Text Ad <input type="checkbox"/> Text/Image Ad <input type="checkbox"/> Special Banner	<input type="checkbox"/> German <input type="checkbox"/> English
October	07.10.2020	30.09.2020	<input type="checkbox"/> Fullbanner <input type="checkbox"/> Text Ad <input type="checkbox"/> Text/Image Ad <input type="checkbox"/> Special Banner	<input type="checkbox"/> German <input type="checkbox"/> English



The order is hereby placed.

Company:

Contact:

Phone/Email:

Address:

Date/Signature:



Advertising Manager:

Markus Winterhalter

P. +49 211 1591 142

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